



lenovoTM

5 YEARS IN THE MAKING

TRY AND FIND A LAPTOP
THAT'S GONE FURTHER.

The first laptop to reach outer space is now lighter with even more thinking built-in.

If you're thinking about buying a PC, think about one that will go the distance. The Lenovo® ThinkPad® laptop has an unrivalled reputation for reliability and durability. This reputation was forged conducting research in the Amazon, scaling the Everest Base Camp and exploring outer space. It is this kind of superior thinking that can be found in the entire range of Think-branded products.

www.lenovo.com/think

Formed by Lenovo Group's acquisition of the former IBM Personal Computing Division, Lenovo is a new world company that develops, manufactures and markets reliable, high-quality, secure and easy-to-use technology products and services worldwide.



THINKPAD® | THINKCENTRE® | THINKSTATION™ | THINKSERVER™

ThinkVision® Monitors | ThinkPlus™ Accessories | ThinkPlus™ Services | ThinkVantage® Technologies

FIVE YEARS IN THE MAKING:

Lenovo of China is Lenovo of the World

The past five years have been exciting ones for Lenovo.

The market for notebooks alone has tripled, and IDC predicts that PC sales in emerging markets will grow at twice the pace of mature markets. On the home front, Lenovo's market share has reached a historical high two quarters in a row, and the company posted the fastest growth among the top five global PC companies, according to IDC.

This sets an exciting backdrop as Lenovo celebrates its 5th anniversary, marking its evolution from a successful China brand with a local focus to a globally-recognized PC company. While Lenovo remains focused on protecting its core business in China and global commercial markets, it is also attacking the SMB and consumer markets - where double digit growth remains despite the economic challenges.



KEY MESSAGE #1

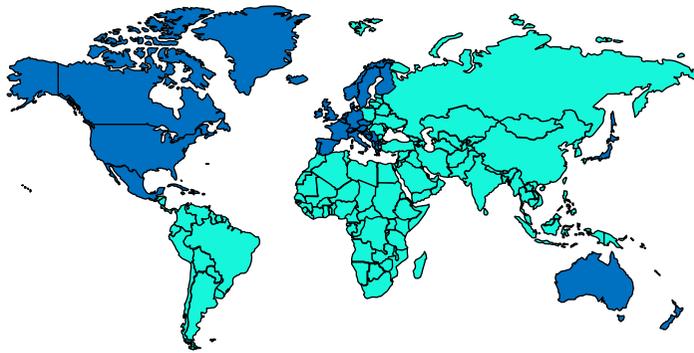
In spite of the global economic crisis and commoditization of the PC industry, Lenovo continued to innovate by introducing new Think products to address new market segments and price cells as well as a ground-breaking consumer portfolio. 2010 is a transformative year for Lenovo marked by its first foray into the mobile Internet space in its domestic market. Lenovo is on its way to becoming a major global consumer electronics company under the strong leadership of CEO, Yang Yuanqing.

Proof Points

1. Latest IDC Worldwide Quarterly PC Tracker (Q1 2010 Prelims) (58.3% YTY growth, and outpacing industry growth of 24.2%)
 - Lenovo achieved a record high WW market share of 8.8% in Q12010 (+1.9 pts YTY)
 - Fastest growth among top 5 competitors in Q12010 (Lenovo +58% vs. market +24%)
 - IDC summary: "Lenovo saw the greatest improvement among the top vendors. The company continued to capitalize on its advantage in Asia/ Pacific (excluding Japan) and emerging markets. The renewed focus after restructuring, channel expansion, and commercial sales accelerated growth from an already very strong fourth quarter to more than 58% year on year in 1Q10."



MATURE MARKETS



Mature Markets

Emerging Markets



Mature Markets share the commonality of:

- Broader and deeper impact of economic downturn, with multi-year prospects for recovery.
- Robust and universally accessible communications and information technology infrastructure supporting all manner of interactive multimedia content and services supporting commercial and consumer needs.
- Business ecosystem highly dependent on information technology as competitive necessity and “cost of entry”.
- Tech-savvy, aging consumer populations which, from the earliest ages, have embraced computer and internet technologies in every facet of their lives and whose purchase motivations are eclipsed by factors greater than need.
- Government stability and IT regulations dedicated to support and facilitate IT adoption and growth in business and consumer space.
- Higher cost of doing business: labour, regulation, taxation.
- Sophistication of customer demand expectations based on services and security and TCO in business environment.
- Consumer shift from spending to saving

2. Strategy to re-organise Lenovo’s business into Mature and Emerging markets

- An organisation defined by market dynamics rather than geographical location
- Lenovo is focused on driving speed, performance, and efficiency with a corporate structure that makes us even faster and even more customer focused.
- We approach the market based on WHO our customers are and WHAT they need, not WHERE they are located. (For example, the needs of our consumers and businesses in the UK are more similar to those in North America than in Turkey).
- This borderless markets approach places our go-to-market organizations into two groups: Mature Markets and Emerging Markets. We recognize that customers in Mature Markets have much in common with each other as do customers in emerging markets.
- Mature Markets consolidated sales totalled US\$1.7 billion, or 35 percent of the Company’s worldwide sales during the third fiscal quarter, an increase of 12 percent year-over-year.
- Emerging Markets (excl. China) consolidated sales totalled US\$857million, or 18 percent of the Company’s worldwide sales, and grew 52 percent year-to-year during the third fiscal quarter, greatly outpacing the overall industry increase of 19 percent.

Mature Markets: U.S., Canada, Western Europe, Israel, Japan, Australia/New Zealand, and Global Accounts.

Emerging Markets: China; ASEAN; India; Hong Kong/Taiwan/Korea; Russia/CIS; Turkey; Middle East/Egypt/Pakistan (MEEP); Africa (South and Central), and central and Eastern Europe.

FIVE YEARS IN THE MAKING

KEY MILESTONES

1980s

1981
IBM PCD introduces its first personal computer, the IBM PC

1984
IBM PCD introduces its first portable computer, the IBM Portable PC, weighing 30 pounds.

With an initial capital outlay of only RMB200,000, (US\$25,000) Lenovo's founding chairman Liu Chuanzhi, together with 10 like-minded colleagues, launches the New Technology Developer Inc. (the predecessor of the Legend Group) funded by the Chinese Academy of Sciences.

1986
IBM PCD announces its first laptop computer, the PC Convertible, weighing 12 pounds.

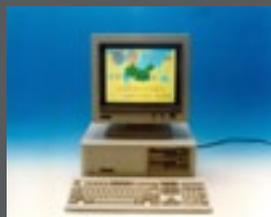
1987
IBM PCD announces the Personal System/2 personal computer.

Legend successfully rolls out the Legend Chinese-character card.

1988
Legend's Chinese-character card receives the highest National Science-Technology Progress Award in China.

Legend Hong Kong is established.

1989
IBM PCD announces the Personal System/2 personal computer.



KEY MESSAGE #2

Lenovo is seeing results from the bold moves it has made since acquiring IBM PCD five years ago. From a brand hardly anyone had heard of outside of China, Lenovo today is the fourth largest PC Company in the world, with solid financial results, a track record for innovation in the PC market, and a reputation for reliability and exceptional engineering.



Proof Points

1. Strengthen transactional model
 - Deployment and execution of campaign-driven TM model
 - Lenovo's transaction business grew 69% year-on-year vs. market 19% year-on-year (Q1'10).
 - Lenovo's share of the worldwide consumer market increased to 5.5% (Q1'10)
 - Exporting top talent to other markets to leverage China experience, expertise in TM.
 - In Western Europe the TM roll out started in Germany with high dedication and focus from Yang Yuanqing (then Chairman) and key members of the TM team from China, ensuring that best practices learnt were implemented for success. Led the way for a successful rollout through WE.
 - Secondments of Chinese colleagues to help make the TM roll out in WE successful.
 - Broad, complete, competitive portfolio of products
 - Expanded footprint in consumer market to 86 countries



THE LENOVO WAY

We Do What We Say. We Own What We Do

Building a strong culture is in many ways as important as building outstanding products or developing an effective business model.

When you demonstrate commitment and ownership, you become an enabler.

Commitment begins by doing one thing reliably, conscientiously and with a sense of duty.

Commitment to our customers, channel partners and employees delivers results.



2. Excellence in supply chain management

- Lenovo was plagued with supply chain issues as recently as five years ago and have made positive strides since then.
- Twelve manufacturing and assembly centres, including facilities strategically located in China, India, and Mexico.
- More than 2,500 technical support agents in 18 service delivery centres leverage our worldwide services supply chain and approximately 25,000 certified field technicians, to deliver millions of transactions in real time every month, while focusing on both customer delight and scaling cost.
- Validation: Lenovo was honoured recently with two prestigious awards – The 2009 Supply Chain Excellence and Supply Chain Executive of the Year given to Gerry Smith, Senior Vice President Global Supply Chain, Lenovo.



3. Focus on global and local talent

- Approximately 21,000 employees worldwide, including 1,700 engineers, designers, and scientists.
- Corporate culture at Lenovo:
 - Actively addressed cultural issues, broke down barriers of time and language.
 - Trust. Respect. Compromise: Work toward common goals, respect different opinions and practices, work as teams.
 - Drive a strong company-wide sense of mission: Know what you need to do and execute. High-performance culture.



FIVE YEARS IN THE MAKING KEY MILESTONES

1990 - 1995

1990

The very first Legend PC is launched in the market. Legend changes its role from that of an agent for imported computer products into that of a producer and seller of its own branded computer products.

Legend PCs are ratified and accepted by the China Torch Program.

1992

IBM PCD introduces ThinkPad, the industry's first notebook with a 10.4 inch colour Thin Film Transistor (TFT) display and a TrackPoint (red ball) pointing device.

Legend pioneers the home PC concept and Legend 1 + 1 home PCs enter the Chinese marketplace.

1993

Legend enters the Pentium era, producing China's first "586" PC. Legend establishes 1+1 retail network.

1994

IBM PCD introduces the industry's first notebook with integrated CD-ROM, the ThinkPad 755CD.

Legend is listed on the Hong Kong Stock Exchange. The Legend PC business division is formally established.

1995

IBM PCD introduces the "butterfly" keyboard.

Legend introduces the first Legend-brand server.



KEY MESSAGE #3

Lenovo is well positioned for continued market share leadership in the new dynamic economy. By organizing around Emerging and Mature markets, Lenovo is able to better target customers, drive efficiency and generate stronger results. A re-invigorated channel strategy will increase breadth and depth within the partner community.



Proof Points

1. Protect and Attack strategy
 - Lenovo's two-fold strategy for achieving growth and profitability is called "Protect and Attack": protect our core businesses in China and in global commercial markets and attack key growth opportunities in emerging markets and the global transactional space, including consumer and SMB.





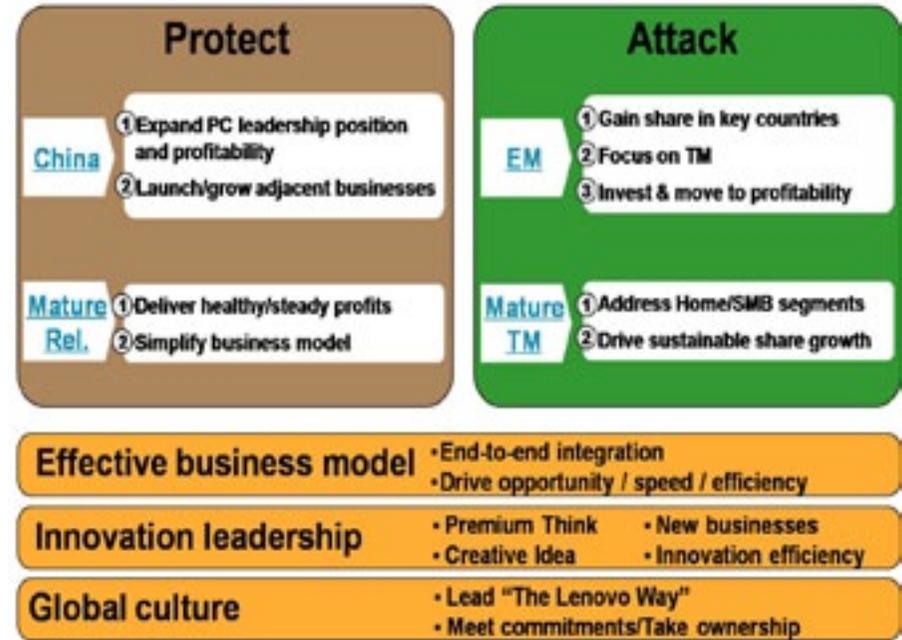
PROTECT & ATTACK

For Mature Markets, we look at protecting our relationship business in order to deliver steady profits. To help us do this, we have simplified the business model.

We need our transactional business to drive sustained and sustainable growth in the largest segments in terms of both units and revenue.



We also need to target a retail presence that builds on the strengths of our product portfolio.



2. Mature Markets Opportunities

- The opportunity within the Mature Markets Group lies within the:
- Simplification of the Relationship business to reduce complexity and be more effective in optimizing our market reach.
- Creation of the Channel Partner Organisation to simplify the way Partners do business with Lenovo and drive significant growth. By increasing breadth and depth of our market reach we will increase our share of wallet in the Channel.
- Continued 'attack' through aggressive transactional model implementation.
- Build out of a significant presence in the retail space targeted at home and SMB.



3. Key Business Priorities for Mature Markets

- Continue to focus on our core PC business across all customer segments.
- On the commercial side, we will leverage the heritage of Think and a simplified relationship business model to deliver sustainable profits.
- Based on affordability, we can invest in transactional to drive share growth in SMB and expand retail presence to address consumer.



FIVE YEARS IN THE MAKING KEY MILESTONES

1995 - 1999

1996

Legend becomes the market share leader in China for the first time.
Legend introduces the first Legend brand laptop.

1997

IBM PCD introduces the industry's first notebook equipped with a DVD-ROM, the ThinkPad 770.

Legend signs an Intellectual Property agreement with Microsoft, the most valuable deal ever made in China at the time.
Legend launches the first multi-function laser printer.

1998

IBM PCD introduces the industry's first ThinkLight, a small light that illuminates the keyboard in low-light work environments, such as onboard an airplane.

The millionth Legend PC comes off the production line. Intel Chairman Andy Grove attends the ceremony, and takes the PC for Intel's museum collection.
Legend establishes the first Legend Shop.

1999

IBM PCD introduces the industry's first mini-notebook, weighing less than three pounds, with standard ports and a keyboard that is 95 percent of full-size.
IBM PCD announces its exit from the retail business.
IBM PCD introduces the industry's first PC with an embedded security chip.

Legend becomes the top PC vendor in the Asia-Pacific region and heads the Chinese national Top 100 Electronic Enterprises ranking.
Legend launches pioneering Internet PC, with its "one-touch-to-the-net" feature, which enables millions of Chinese PC users to easily access the Internet.



KEY MESSAGE #4

Building on its unwavering focus on product and technology innovation, commitment to quality and reliability, and providing strong customer support, Lenovo's longer term product strategy is to focus on game-changing big plays in mobile Internet, digital home entertainment and cloud computing.



Proof Points

1. TBR customer satisfaction data
 - Lenovo ranked as the sole PC vendor to be #1 in terms of quality and reliability in its Corporate IT Buying Behaviour and Customer Satisfaction Studies report. Lenovo had scored distinctions on hardware reliability satisfaction for 14 reporting periods since 1Q05.

CORPORATE NOTEBOOK VENDOR	4Q09 TBR RANK	4Q09 WSI SCORE	4Q09 Strength/Weakness Points
Lenovo	1	80.4	+5
Dell	2	79.4	-1
HP	2	78.4	-1
Publish Date: March 3, 2010			
Author: Julie Perron			



BUILDING THE PERFECT LAPTOP

In 1992, IBM launched the first ever ThinkPad.

In 2008, Lenovo launched the best ever ThinkPad.

The culmination of a dream by David Hill in 2006, the ThinkPad X300 was launched to huge acclaim.

Hill has strong emotions about the product he still calls Kodachi. The designers and engineers had accomplished a lot of what he had dreamed of back in June, 2006. His only real disappointment is that the bottom is still more cluttered with labels than he would like. But that gives him challenges for a new generation of ThinkPads that will come out next year. "It's a continuous search for perfection," he says. It has to be for Hill and his team. Rivals around the globe are racing for the same goal.



2. Leadership through R&D

- Lenovo operates seven research and development centres and more than 46 world-class labs. The company employs more than 1,700 engineers, researchers and scientists and has received more than 100 major design awards.
 - 1.5% of revenue is invested in R&D each year
 - Number of patents: +2000
- Lenovo's innovation strategy is based on a two-tiered approach to solving real-world customer problems:
 - Focus the majority of development on ideas that can be brought to market within 24 months
 - invest longer term in research targeting 'game changing' big plays



3. Industry firsts and technology for business users and consumers:

- The IdeaPad U1 Hybrid, the combination PC notebook and detachable tablet dubbed "the coolest gadget" at the 2010 Consumer Electronics Show.
- The Lenovo Lephone Android smart phone that delivers fantastic style, small size and a unique interface targeting the high-growth China mobile Internet market
- The ThinkPad Edge, providing ThinkPad quality and functionality to the sophisticated small business market



FIVE YEARS IN THE MAKING KEY MILESTONES

2000 - 2002

2000

IBM PCD ships its 10-millionth ThinkPad notebook PC.

Legend becomes a constituent stock of the Hang Seng Index.
Legend ranked in top 10 of world's best managed PC vendors.

2001

An IBM notebook with an embedded security chip becomes the industry's first notebook to be certified by the Trusted Computing Platform Alliance, an industry body setting data security standards.

Legend successfully spins off Digital China Co. Ltd., which is separately listed on the Hong Kong Stock Exchange.
Legend appoints Yuanqing Yang President and CEO. Legend first introduces "digital home" concept and launches accessories-enabling PC.

2002

IBM PCD introduces ImageUltra and Rapid Restore, the first automatic data recovery technologies of their kind.
IBM PCD announces desktop PC outsourcing pact with Sanmina-SCI.

Legend launches its first technological innovation convention, "Legend World 2002," which opens up Legend's "Technology Era". Legend introduces its visionary concept for the future of technological development and applications, its Collaborating Applications project, as well as its strategies for implementing Collaborating Applications.

Legend's supercomputer, the DeepComp 1800 makes its debut. It is China's first computer with 1,000 GFLOP (floating point operations per second) and China's fastest computer for civilian use, ranked 43rd in the Top 500 list of the world's fastest computers.

Innovation: New World, New Thinking

Lenovo owns the greatest track record for innovation in the PC industry and remains committed to innovation in its products and technology; innovation drives our business and adds value for customers.

Lenovo boasts extraordinary research capabilities. Its R&D centres in China, Japan and the U.S. have produced some of the world's most important advances in PC technology, ranging from the original "bento box" PC notebook design in 1992 to the 2008 launch of the innovative ThinkPad X300 "Kodachi," heralded as one of the world's lightest, thinnest and most innovative full-featured notebook PCs ever.

The ultimate goal of Lenovo's R&D team is to improve the overall experience of PC ownership, while driving down the cost of ownership. The company is rich in talent, with teams that have won hundreds of technology and design awards – including more than 2,000 patents – and introduced many industry firsts:

- TrackPoint pointing device ("the little red button")
- Unique keyboard "cantilever" design
- ThinkPad design - one of the industry's most silent PCs
- VeriFace: Lenovo's face recognition technology that creates a digital map that becomes the system's password.
- Dual-screen mobile workstation: combining unique design with complex engineering to meet the needs of high-demand computing environments.



FIVE YEARS IN THE MAKING KEY MILESTONES

2003 - 2005

2003

IBM PCD introduces the industry's first notebook with an extended battery life of up to 11 hours.

IBM PCD introduces its ThinkCentre desktop PC line.

IBM PCD introduces its Active Protection System, the industry's first notebook with an airbag for hard drive and data protection in case the system is dropped.

IBM PCD ships its 20-millionth ThinkPad notebook PC.

IBM PCD introduces its ThinkCentre desktop PC line.

Legend announces the birth of its new "Lenovo" logo to prepare for its expansion into the overseas market.

Lenovo successfully develops DeepComp 6800 in November 2003. It ranks 14th on the global list.

2004

IBM PCD introduces the ThinkCentre ultra small desktop PC, no larger than a box of corn flakes.

IBM PCD introduces the first notebook with an integrated fingerprint reader.

IBM PCD ships its 100-millionth PC (counting both desktop and notebook computers).

Lenovo becomes an Olympic worldwide partner. It is the first Chinese company to become a computer technology equipment partner of the IOC.

Lenovo decides to develop the rural market by launching the "Yuanmeng" PC series designed for township home users.

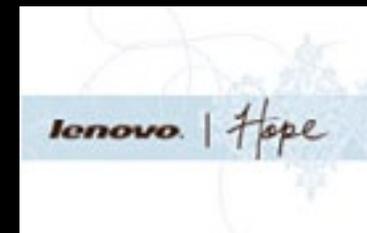
Lenovo and IBM announce an agreement by which Lenovo will acquire IBM's Personal Computing Division, its global PC (desktop and notebook computer) business. The acquisition forms a top-tier (third-largest) global PC leader.

Our Commitment to Corporate Citizenship (CSR)

Lenovo is committed to being a responsible and active corporate citizen, consistently working to improve its business while contributing to the betterment of our local communities, the environment and society overall.

Lenovo practices corporate citizenship in many ways:

- **Product quality and safety:** Lenovo is focused on the safety of our products throughout their entire lifecycle, from manufacturing, transportation and installation to use, service and recycling or disposal.
- **Safe and Healthy Workplaces:** Lenovo's people are its greatest asset. In addition to meeting the legal requirements of the countries in which we do business, we ensure our employees have safe equipment and facilities; offer competitive compensation packages; and support stringent voluntary workplace safety standards.
- **The Highest Ethical Standards:** Lenovo is committed to the highest standards of integrity and responsibility, including respecting and protecting intellectual property. We provide guidance to every employee on a wide range of issues concerning ethical business practices, securities trading, health and safety, and compliance with government regulations.
- **Concern for the environment:** Lenovo is committed to environmental responsibility in all aspects of its business, from product design and supplier selection to manufacturing, facilities management, transportation and logistics and product lifecycle management, including recycling and reuse.
- **Donating time and resources to philanthropy:** Lenovo and its employees are committed to helping those less fortunate and, when disaster strikes, to lend a helping hand to those who can no longer provide for themselves. Soon after the devastating earthquake in Sichuan Province in May, 2008, nearly 4,000 Lenovo employees made financial donations for disaster relief while hundreds more lined up to donate blood. In addition, Lenovo has committed 1% of its pre-tax income to programs and initiatives that serve society to address issues in areas of great need, no matter where those areas or issues happen to be.



FIVE YEARS IN THE MAKING

KEY MILESTONES

2005 - 2006

2005

Lenovo completes the acquisition of IBM's Personal Computing Division, making it a new international IT competitor and the third-largest personal computer company in the world.

Lenovo announces the closing of a US\$350 million strategic investment by three leading private equity firms: Texas Pacific Group, General Atlantic LLC and Newbridge Capital LLC.

Lenovo establishes a new Innovation Centre in Research Triangle Park, N.C., to enable customers, business partners, solution providers and independent software vendors to collaborate on new personal computing solutions.

Lenovo introduces the industry's thinnest, lightest and most secure Tablet PC, the ThinkPad X41 Tablet.

Lenovo introduces the first widescreen ThinkPad with embedded wireless WAN, the ThinkPad Z60, available for the first time with a titanium cover.

Lenovo becomes the world's largest provider of biometric-enabled PCs by selling its one-millionth PC with an integrated fingerprint reader.

William J. Amelio is appointed as CEO and President of Lenovo.

2006

Lenovo introduces the first dual-core ThinkPad notebook PCs, improving productivity and extending battery life for up to 11 hours.

Lenovo technology flawlessly supports the 2006 Olympic Winter Games in Torino, Italy, supplying 5,000 desktop PCs, 350 servers and 1,000 notebook computers. Lenovo also hosts seven Internet i.lounges for use by Olympic athletes and visitors.

The first Lenovo-branded products outside of China debut worldwide. Researchers, scientists and product design teams from around the world combine Lenovo's heritage in enterprise and consumer PC technology to design the Lenovo 3000 product line, which features new desktop and notebook models specifically designed to provide worry-free computing to the small business market segment.

Lenovo's Commitment to Environment

Lenovo is committed to environmental leadership in all of our business activities from operations to product design and recycling solutions.

Lenovo's corporate policy on environmental affairs is supported by the company's global environmental management system, which is key to our efforts to achieve results consistent with environmental leadership and ensures the company is vigilant in protecting the environment across all of our operations worldwide.

Lenovo is an IT industry "green" leader:

- Lenovo was the first in the IT industry to register an EPEAT™ Gold monitor, the ThinkVision L193p in 2007. Lenovo is currently an EPEAT™ industry leader and offers EPEAT™ Gold rated products in many countries around the world.
- In October 2009, Lenovo launched the ThinkVision L2251x wide monitor, the first PC monitor to be TCO Certified Edge. The chassis of the ThinkVision L2251x wide uses 65% post consumer recycled plastics with an additional 20% post-industrial recycled content, not virgin plastic.
- The one billion computer displays used today result in 53mn tonnes of Carbon dioxide emissions and consume as much energy as Sweden. (TCO White Paper - Your Computer and the Climate, April 2008)
- Lenovo reduced packaging used in large scale rollouts to business customers and universities. Bulk packaging can save around two kilos of packaging material per PC which means that a 5,000 unit desktop deployment could save nearly 10,000 kilos of material.
- Lenovo was awarded the 2000th Nordic Ecolabel. The Ecolabel, which is present in all Nordic countries, denotes products which are environmentally friendly allowing consumers to make informed and conscious purchase choices. Twelve different laptop computers, including nine ThinkPad models were recognised with this label demonstrating that Lenovo is at the forefront of sustainable and environmentally modified products in the Nordics.

Supporting Micro financing in Western Europe

Lenovo considers microfinance and IT solutions as its most efficient combination of tools to fight poverty. Lenovo-EMEA's partnership with PlaNet Finance aims at selecting innovative projects from young entrepreneurs in France and Europe, promoting micro financing in business environments, and optimizing technical and financial support coming from diverse populations and emerging markets.

In 2007, PlaNet Finance launched two initiatives in France: "Entreprendre en Banlieue" and "Finan-Cités", both aimed at supporting economic development in French sensitive urban zones. The success of these programmes in France has led PlaNet Finance to promote these initiatives at a European level, with France being joined by Belgium, Germany, Italy and the United Kingdom.

FIVE YEARS IN THE MAKING

KEY MILESTONES

2007 - 2008

2007

The Beijing Organizing Committee for the Olympic Games selects a Lenovo-designed Olympic Torch as the winning design from among 300 entries. Named the "Cloud of Promise," the Lenovo-designed torch will travel the world at the front of the global Olympic Torch Relay.

Lenovo delivers a supercomputer for a Formula One racing team that will provide eight teraflops of computing power.

Lenovo introduces first EPEAT Gold Monitor with new visuals portfolio.

2008

Lenovo enters the worldwide consumer PC market with new Idea brand.

Lenovo's ThinkPad X300 is called "the best laptop ever" by BusinessWeek magazine.

Lenovo becomes the first PC manufacturer to announce a client virtualization platform.

Lenovo provides a smooth, error-free performance at the Beijing Olympic Games. The Lenovo solution – which included more than 30,000 pieces of equipment and nearly 600 Lenovo engineers – powered the largest sporting event in history.



Diversity at Lenovo

One of the most significant effects of mixed (as well as multicultural) teams is increased creativity and innovation. As 50% of all talent is undeniably female, it is important for any company to attract, promote and retain women, all the more so in the IT business where, traditionally, the number of women is lower than elsewhere. Lenovo's Diversity policy aims to create an equal opportunity environment for all employees whatever their age, gender, religion, language, race, cultural origin, handicap, sexual orientation and sexual identity. Lenovo's women diversity policy translates into initiatives aimed at attracting, welcoming and keeping women (and men) with every kind of talent on the sole basis of their skills, abilities and commitment. Some examples:

- IT Technologies to better manage work life balance: IT technologies and mobility tools are a key progress to foster a working environment that is more adapted to women. To enable its employees, particularly female employees and executives, to more mobile and flexible - and thus better manage work life balance - Lenovo's notebooks are equipped with the latest in messaging and workplace software.
- The WILL programme to promote women internally: another sign of Lenovo's commitment to women diversity is the WILL programme (Women in Lenovo Leadership) designed to increase the number of women within Lenovo's teams and top management. WILL was launched in 2007. Locally and at a global level, WILL involves events, programs and HR processes to enhance "work life balance", mentoring, networking, training and external partnerships with other players engaged in women diversity.
- Partnership with the Women's Forum Global Meeting to help change mentalities: for the fifth consecutive year, Lenovo is partnering with The Women's Forum in Deauville, France, in October 2010. Since its inception, the Women's Forum has done a lot to promote and give credibility to Women entrepreneurship and Women executives, from Europe to Asia. Therefore, Lenovo is committed to continue promoting this initiative which is line with our company core values. In October 2009, Lenovo joined the Diversity Club, an initiative jointly created by the Women's Forum and the Boston Consulting Group with the intention to carry out comparative studies and present the results and best practices to a wider audience in order to better promote diversity in the workplace.
- Partnership with Inter-Elles to transform high tech companies' practises: Lenovo is a leading member of InterElles, a French Society aiming to promote women diversity in High Tech companies. InterElles was created in 2001. The group members meet once a month. Each year, since 2002, on the 8th of March (Women's Day) the group organizes a symposium aiming to analyze how women's work and carriers conditions are evolving in High Tech companies, to share conditions of success and discuss on how to overcome obstacles.



FIVE YEARS IN THE MAKING

2009 - 2010

2009

Lenovo leads PC industry in using recycled material.

Lenovo becomes senior sponsor of Computing Equipment and System Operation Service for the World Expo 2010 in Shanghai.

Lenovo debuts Enhanced Experience for Windows 7, delivering significantly better performance for the new operating system.

Lenovo sells its 1 millionth Idea Product.

2010

Lenovo achieves its highest ever worldwide market share and becomes the world's fastest growing major PC manufacturer.



Our Competitive Spirit (Olympic Games)

Lenovo's thirst for excellence extends from our products to our sponsorships. The global spotlight shone brightly on the Lenovo brand during the 2008 Olympic Games in Beijing, where the company leveraged its role as a global partner of the International Olympic Committee and presenting sponsor of the Olympic Torch Relay.

What's more, Lenovo demonstrated its technical strengths in delivering a flawless performance that met the unprecedented demand of the Beijing Games. A network of 30,000 pieces of equipment, including desktop and notebook computers, touch-screen devices and printers supported by more than 600 Lenovo engineers.

Building on the success of its sponsorships of the Beijing Olympic Games, Lenovo has been selected to perform a similar role in providing technology and support for the Shanghai World Expo in 2010.

Lenovo is also a sponsoring partner with motor racing's Formula One Vodafone McLaren team. Formula One provides an outstanding showcase for Lenovo's technology, and keeps Lenovo at the forefront of an arena where performance counts.

Lenovo and Vodafone Mercedes McLaren

Lenovo notebook and desktop PCs provide the team's mission-critical computing solutions, both at the race track and at the team's headquarters. The partnership with Vodafone McLaren Mercedes provides a highly visible demonstration of Lenovo's exceptional engineering as the corporation strengthens its position in the global marketplace.

Vodafone McLaren Mercedes takes an extremely aggressive position regarding the innovative use of technology in the development of its cars, the strategy of the race, and the management of the team. Lenovo's global focus is the exceptional engineering of PC technologies, so the two organizations have a complementary approach to innovation.

Lenovo is a leader in the technology race for fast, reliable and wireless computing power. Formula 1 teams have long been pioneering users of high-speed computer technology, using track-side PCs to perform a wide variety of tasks ranging from starting the cars through to the complex analysis of thousands of data points transmitted from the cars to the pits during the races. With the entire Lenovo product portfolio available to the team, the following products have been integrated into the McLaren Technology Centre and race teams operations: ThinkPad notebook models W500, T400, X301, X200, ThinkStation D10, ThinkVision monitors L2440x, L2440p, L1700p, L174, L1900p. Additionally portable secure hard-drives, USB port replicators and docking solutions are in use.

Small&Middle Business



V series

- Worry Free
- Ultimate Solution
- Elegant ID
- Price Band (\$) 499 - 799

B Series

- Worry Free
- High Value
- Basic ID
- Price Band (\$) 349 - 599

Consumer

Entertainment

Y series

- Multimedia
- Performance
- Powerful ID design
- Price Band (\$) 599 - 1199

Popular

Z series

- Price-Worthy
- Up-to-date Technology
- Young Stylish ID
- Price Band (\$) 499 - 799

Ultra Mobility

U series

- Ultra Thin & Light
- Long Battery Life
- Exquisite ID design
- Price Band (\$) 499 - 1199

Netbook

S series

- Ultra Portable
- Easy to go online
- Variety ID design
- Price Band (\$) 299 - 449

Fighting Box



G series

- Entry level cost
- Basic ID
- Price Band (\$) 349(299)-499

AIO



A7: 2010 May



B5



A3



B3: 2010 May



C2: 2010 Mar

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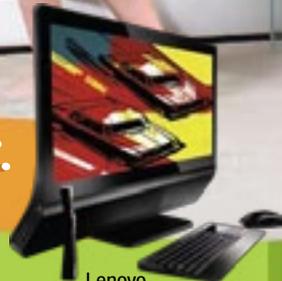
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